



## **TV PLUS AB – company description**

**2017**

### **Background**

TV Plus was incorporated 1990.

TV Plus has been active as a founder and manager of TV stations in the Swedish market:

- Local commercial stations; TV Stockholm ( now TV 4 Stockholm ), TV Skane ( now TV 4 Oresund )
- Thematic stations; TV 21 (Games and entertainment), Canal 7 (Multicultural and foreign language programs), now owned by SIMS.

TV Plus has been active representing a number of foreign broadcasters to the Swedish market.

TV Plus has been active in TV and Film production in Sydtelevision and Colibri Television

### **Current activities**

TV Plus manages Sydtelevision a company to develop and produce drama series and other programming.

TV Plus offers advisory and management services;

- Television; DTT, OTT, cable, satellite, IPTV and CA.
- Television programming
- Internet applications

TV Plus is the owner of Colibri gruppen, Arbmans Annonsbyrå Malmö, TV 21 Broadcasting and Sydtelevision.