



## **TV PLUS AB – company description**

**2020**

### **Background**

TV Plus was incorporated 1990.

TV Plus has been active as a founder and manager of TV stations in the Swedish market:

- Local commercial stations; TV Stockholm ( now TV 4 ), TV Skane ( now TV 4 )
- Thematic stations; TV 21 (Games and entertainment), Canal 7 (Multicultural and foreign language programs).

TV Plus has been active representing a number of foreign broadcasters to the Swedish market.

### **Current activities**

TV Plus manages Sydtelevision a company to develop and produce drama series and other programming. In addition Sydtelevision is the publisher of Mediahuset with its programs on YouTube and other platforms.

TV Plus offers advisory and management services;

- Television; DTT, OTT, cable, satellite, IPTV and CA.
- Television programming
- Internet applications

TV Plus is the owner of Colibrigruppen, TV 21 Broadcasting and Sydtelevision.